

Tracey Tay – Executive Director



Tracey Tay is Singaporean and a Director of ILC Singapore.

He has worked as a team member on project development, technical support, audit and feasibility work as well as the review of management systems and procedures. Projects range from mixed use, golf, residential clubs, resorts and spas.

Has spent more than 20 years in senior management positions, providing corporate level leadership, reengineering & performance improvements, business development and cost controls across different industries.

Tracey is the Resident Director of The Golf Group and responsible for the adherence, obligations and general administration of the company, plus affiliations, reciprocity and associations.

Summary

- Formerly General Manager of the Singapore Golf Association for many years, developing it in to much of what it is today.
- General Manager at various premium social, business and golf clubs in Singapore, Indonesia and Laos.
- During his National Service reservist time served as Battalion Commander.
- Served with the United Nations - having been selected to represent Singapore at an overseas mission.

Feasibility & opportunity evaluation
Planning support
Positioning & concept character

Project technical services
Management strategy
Marketing & sales

Pre-opening services
Management services
Business reviews & audits

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