

Isma Wootten – Partner, Indonesia



Isma represents the Golf Group in the large market of Indonesia and has been a partner since 2016.

Isma has spent the past 18 years or so organizing and managing close to 500 corporate golf days, golf tours and golf booking arrangements. In addition, through her primary business – Golf Events Indonesia, she has been charged with arranging numerous hospitality and customer focussed events and promotions.

To many people Isma is the 'face' of corporate golf in Indonesia and is a widely respected leader in her field.

As the group's partner in Indonesia she leads in the area of business development and membership / marketing / sponsorship initiatives

Summary

- Established and manages Golf Events Indonesia - Indonesia's leading golf event organising company , since 2006.
- Formerly Sales & Marketing Officer at SilkAir, Singapore Airlines Group, in North Sumatra and Jakarta .
- Manager of General Sales Agent for Jardine Matheson's travel division in Indonesia, representing Air New Zealand, Air Canada , Finnair, South African Airways, Turkish Airlines and Cunard Line.
- Local representative of World Sport Group for Indonesia PGA Championship in 2014.
- Holds R&A (Rules) qualifications.
- Founder of Golf Links Indonesia in 2000.

Feasibility & opportunity evaluation
Planning support
Positioning & concept character

Project technical services
Management strategy
Marketing & sales

Pre-opening services
Management services
Business reviews & audits

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